The CCCA’s February 2019 guest speaker was Ian Taylor, CEO of New Braunfels Utilities. Mr. Taylor presented an overview of NBU’s water supply and how NBU plans to meet demand given the area’s growing population. NBU has started new water supply projects, including its effort to employ an aquifer storage and recovery project (ASR). An ASR project would feed treated water into an existing aquifer during times of plenty to be used during drought conditions. Also forefront in NBU’s plan is reducing water consumption through a suite of conservation efforts, such as using ground penetrating radar to find and repair leaks, replacing water meters regularly, and employing system wise strategies that are data-driven and focus on high usage consumers, peak demand management, and potential ordinance revisions. Mr. Taylor talked about the One Water Initiative, an integrated water resource management approach. A workshop, funded by the Mitchell Foundation, brought nine organizations together at NBU in July 2018 to discuss how cities can engage in the One Water Initiative. Since then, a community work group has met and future plans include a subcommittee on land use and one that will be involved in developer outreach.